

# SHSM CERTIFICATE BUNDLE

This NEW SHSM Bundle offers students in Ontario the opportunity to work with a **sector-specific** Community Partner or organize a SHSM event/project while gaining **5 certifications + Sector-Partner Experience** and transferable skills for the world of work!

Knowing that different schools and students have different needs, workshops can be scheduled at school or at an off-site location, and each series is customized based on the SHSM sector(s), design thinking challenge or SHSM event/project.



## 19 SECTORS - 4 WORKSHOPS - 5 CERTIFICATIONS + SPE!



Upon completion of the 4 workshops (in-person or virtual), students will receive **5 certifications + SPE** :

1. SPE - Innovation, Creativity, Entrepreneurship (ICE)
2. Project Management
3. Customer Service
4. Skills Portfolio Development
5. Leadership Skills
6. Communication Skills

**ICE + 3 2-HOUR WORKSHOPS + IN CLASS TIME**

Starting at \$4000 for up to 20 students.

**ICE + 3 3-HOUR WORKSHOPS**

Starting at \$4500 for up to 20 students.

# SHSM CERTIFICATE BUNDLE

## 19 SECTORS - 4 WORKSHOPS - 5 CERTIFICATIONS + SPE!

### INNOVATION, CREATIVITY AND ENTREPRENEURSHIP (ICE)

Using the Design Thinking approach, students work in teams and learn to unlock their innovation, creativity and entrepreneurial mindset while working with a Sector Partner to ideate solutions to a real business challenge or develop a concept for a SHSM event/project. This workshop also includes leadership fundamentals, group work experience and public speaking communication tips.

**FULL SCHOOL DAY**

### PROJECT MANAGEMENT

Using the Project Management Canvas for Design Thinking, students will create their project teams and build a project plan, including a budget, to implement the solution or event they ideated in the ICE workshop. The group project will expand on students' experience with group dynamics, brainstorming and leadership.

**2 HOURS + IN-CLASS TIME  
3 HOURS**

### CUSTOMER SERVICE

Students apply UEÉ's Customer Service framework to plan a Customer Service experience to support the solution or event they came up with in the ICE workshop. Students will use conflict resolution and communication skills throughout this workshop.

**2 HOURS + IN-CLASS TIME  
3 HOURS**

### SKILLS PORTFOLIO DEVELOPMENT

A culminating workshop that provides students with the opportunity to understand the skills they have built and how valuable they are in the world of work. Students will learn about the top 10 skills employers are looking for and use the 7-influencer wheel to understand that skills they already have while walking away with real ways they can continue to develop.

**2 HOURS  
3 HOURS**

#### MORE INFORMATION:

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